

## For Immediate Release

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**Paraclipse®**  
Automated Insect Control Systems

# Briggs Feed Yard Controls Flies With Paraclipse



*Briggs Feed Yard near Seward, NE*

**Seward, NE USA** – Established in 1935, Briggs Feed Yard is a modern cattle-feeding operation in the heart of America’s grain and livestock country. Feeding up to 8500 head of cattle in a clean, well-maintained yard, Briggs focuses on a quality beef product for its clients. With both consulting veterinarians and a nutritionist on staff, Briggs holds fast to its family philosophy – “we treat other people’s cattle as if they were our own.”

Owner Mike Briggs says, “In a feed yard you’re always going to have flies but you don’t want them where you’re working.” He says fly-control is especially important in offices and meeting rooms and areas where workers prepare veterinarian supplies. After trying and rejecting several methods of fly control including insect spray and fly tape, Briggs took a friend’s recommendation and installed the Paraclipse “Insect Inn”, an automated fly-capture system that uses a tuned UV light to attract flies and a patented auto-advance cartridge to capture and hold them for quick and sanitary disposal.

Briggs installed the Insect Inn in an office known as the “Cowboy Room” where employees hold meetings and prepare for the day’s work and he plans to install a second Paraclipse unit in the operation’s main office. “The other systems were messy and ugly or they sprayed in your face,” said Briggs, “but the Insect Inn does its own work and it’s very effective at controlling flies.”



*Briggs “Cowboy Room” with Paraclipse Insect Inn*

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### Links for further information:

[High-resolution version of the first photo](#)

[High-resolution version of the second photo](#)

[Briggs Feed Yard Website](#)

[Paraclipse Website](#)

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*Paraclipse<sup>®</sup>, a leading manufacturer of Commercial/Industrial flytraps, is located in Columbus, Nebraska, USA. The business started in 1985 manufacturing satellite antennas. In 1993 another division was started to concentrate on developing and manufacturing specially designed flytraps. The product line consists of the Insect Inn Ultra™, Paraclipse Terminator™, Paraclipse Fly Patrol™, and Paraclipse Mosquito Eliminator™. All units are patented and use our exclusive auto-advancing cartridge system.*